

Diplomirani organizator trajnostnega turizma (vs)/diplomirana organizatorka trajnostnega turizma (vs)

Selected qualifications

Magister dramaturgije in scenskih umetnosti/magistrica dramaturgije in scenskih umetnosti



Name of qualification

Diplomirani organizator trajnostnega turizma (vs)/diplomirana organizatorka trajnostnega turizma (vs)

Translated title (no legal status)

Bachelor of Applied Arts in Sustainable tourism organisation

Type of qualification

Diploma prve stopnje (VS)

Category of qualification

Izobrazba

Type of education

Professional bachelor's education

Duration

3 years

Credits

180 credits

Admission requirements

- School-leaving examination (prior to 1 June 1995) for any four-year secondary school programme or
- vocational matura, or
- matura.

ISCED field

Field
Transport, varnost, gostinstvo in turizem, osebne storitve

ISCED subfield

subfield potovanja, turizem, prosti čas

Qualification level

SQF 7
EQF 6
First level

Learning outcomes

The qualification holder is qualified to:

(general competences)

- be familiar with natural and cultural heritage of the countryside and strive to preserve it,
- be familiar with the cultural heritage of cities and surrounding areas, and the characteristics of cities,
- apply knowledge in communication with various publics,
- be responsible to the local and wider environment,
- create tourism products that do not harm the environment,
- understand the principles of sustainable tourism and operations in accordance with those principles,
- manage protected areas and tourism destinations, and understand the associated characteristics,
- understand the legal limits of operations in various branches of tourism,
- correctly interpret natural and cultural heritage with respect to groups of visitors,
- plan and manage adrenaline or more tranquil, family-oriented leisure-time activities in nature,
- manage people and groups, and understand their dynamics,
- understand tourism and the tourism sector in Slovenia, and the characteristics of the countryside and cities,
- master work with guests in adrenaline and adventure tourism activities, and ensure the safety of guests,
- organise culinary events, including in accordance with rules of protocol,
- understand the principles of culinary tourism, the characteristics of Slovenian culinary arts and possess the ability to interpret dishes,
- plan, monitor and analyse marketing and management work, anticipate consequences and search for the best solutions,
- possess the entrepreneurial knowledge required to manage a company,
- use information and communication technologies and systems in the tourism sector,
- demonstrate understanding of the exceptional wide range of tourism opportunities, and
- demonstrate innovation and creativity in designing tourism products and in searching for fresh solutions.

(subject-specific competences)

- analyse, synthesise and anticipate solutions and the consequences of events in the tourism sector, management and marketing,
- demonstrate knowledge of and understand the foundations and history of tourism, economic, managerial and commercial sciences, and business organisational sciences,
- master basic knowledge and the ability to link knowledge from various areas, and apply it in the domestic and international business environments,
- demonstrate knowledge of and understand the tourism profession and tourism destination management,
- search for and interpret fresh information, and apply it in the context of the tourism profession,
- solve specific problems related to destination management using the appropriate methods and approaches,
- plan, organise and monitor relationships and processes in the social and economic environment at the local level, with an emphasis on sustainable development,
- develop skills in the application of knowledge in a specific vocational field, and
- use information and communication technologies and systems in the tourism sector.

Assessment and completion

Examination performance is scored as follows: 10 (excellent); 9 (very good: above-average knowledge but with some mistakes); 8 (very good: solid results); 7 (good); 6 (adequate: knowledge satisfies minimum criteria); 5–1 (inadequate). In order to pass an examination, a candidate must achieve a grade between adequate (6) and excellent (10).

Progression

Students may enrol in a higher year if by the end of the academic year they have met all enrolment requirements defined by the study programme.

Transitions

Second-cycle master's study programmes (SQF level 8)

Condition for obtaining certificate

Students must meet all requirements defined by the study programme to complete their studies.

Awarding body

College for Sustainable Tourism

URL

<https://www.erudio.si/en/>
