

# Diplomirani organizator trajnostnega turizma (vs)/diplomirana organizatorka trajnostnega turizma (vs)

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## Selected qualifications

Magister dramaturgije in scenskih umetnosti/magistrica dramaturgije in scenskih umetnosti ✖

**Name of qualification**

Diplomirani organizator trajnostnega turizma  
(vs)/diplomirana organizatorka trajnostnega turizma  
(vs)

**Translated title (no legal status)**

Bachelor of Applied Arts in Sustainable tourism  
organisation

**Type of qualification**

Diploma prve stopnje (VS)

**Category of qualification**

Izobrazba

**Type of education**

Professional bachelor's education

**Duration**

3 years

**Credits**

180 credits

## Admission requirements

- School-leaving examination (prior to 1 June 1995) for any four-year secondary school programme or
- vocational matura, or
- matura.

## ISCED field

Field  
Transport, varnost, gostinstvo in turizem, osebne storitve

## ISCED subfield

subfield potovanja, turizem, prosti čas

## Qualification level

SQF 7  
EQF 6  
First level

## Learning outcomes

The qualification holder is qualified to:

(general competences)

- be familiar with natural and cultural heritage of the countryside and strive to preserve it,
- be familiar with the cultural heritage of cities and surrounding areas, and the characteristics of cities,
- apply knowledge in communication with various publics,
- be responsible to the local and wider environment,
- create tourism products that do not harm the environment,
- understand the principles of sustainable tourism and operations in accordance with those principles,
- manage protected areas and tourism destinations, and understand the associated characteristics,
- understand the legal limits of operations in various branches of tourism,
- correctly interpret natural and cultural heritage with respect to groups of visitors,
- plan and manage adrenaline or more tranquil, family-oriented leisure-time activities in nature,
- manage people and groups, and understand their dynamics,
- understand tourism and the tourism sector in Slovenia, and the characteristics of the countryside and cities,
- master work with guests in adrenaline and adventure tourism activities, and ensure the safety of guests,
- organise culinary events, including in accordance with rules of protocol,
- understand the principles of culinary tourism, the characteristics of Slovenian culinary arts and possess the ability to interpret dishes,
- plan, monitor and analyse marketing and management work, anticipate consequences and search for the best solutions,
- possess the entrepreneurial knowledge required to manage a company,
- use information and communication technologies and systems in the tourism sector,
- demonstrate understanding of the exceptional wide range of tourism opportunities, and
- demonstrate innovation and creativity in designing tourism products and in searching for fresh solutions.

(subject-specific competences)

- analyse, synthesise and anticipate solutions and the consequences of events in the tourism sector, management and marketing,
- demonstrate knowledge of and understand the foundations and history of tourism, economic, managerial and commercial sciences, and business organisational sciences,
- master basic knowledge and the ability to link knowledge from various areas, and apply it in the domestic and international business environments,
- demonstrate knowledge of and understand the tourism profession and tourism destination management,
- search for and interpret fresh information, and apply it in the context of the tourism profession,
- solve specific problems related to destination management using the appropriate methods and approaches,
- plan, organise and monitor relationships and processes in the social and economic environment at the local level, with an emphasis on sustainable development,
- develop skills in the application of knowledge in a specific vocational field, and
- use information and communication technologies and systems in the tourism sector.

## **Assessment and completion**

Examination performance is scored as follows: 10 (excellent); 9 (very good: above-average knowledge but with some mistakes); 8 (very good: solid results); 7 (good); 6 (adequate: knowledge satisfies minimum criteria); 5-1 (inadequate). In order to pass an examination, a candidate must achieve a grade between adequate (6) and excellent (10).

## **Progression**

Students may enrol in a higher year if by the end of the academic year they have met all enrolment requirements defined by the study programme.

## **Transitions**

Second-cycle master's study programmes (SQF level 8)

## **Condition for obtaining certificate**

Students must meet all requirements defined by the study programme to complete their studies.

## **Awarding body**

College for Sustainable Tourism

URL

<https://www.erudio.si/en/>

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