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# Diplomirani ekonomist (un)/diplomirana ekonomistka (un)

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## Selected qualifications

<b>Name of qualification</b>	Diplomirani ekonomist (un)/diplomirana ekonomistka (un)
<b>Translated title (no legal status)</b>	Bachelor of Arts in Economics
<b>Type of qualification</b>	Diploma prve stopnje (UN)
<b>Category of qualification</b>	Izobrazba
<b>Type of education</b>	Academic bachelor's education
<b>Duration</b>	3 years
<b>Credits</b>	180 credits
<b>Admission requirements</b>	<ul style="list-style-type: none"><li>• Matura or</li><li>• vocational matura in any secondary school programme with additional matura subject (mathematics, foreign language, geography, sociology, history, psychology, economics) or</li><li>• school-leaving examination (prior to 1 June 1995) under any four-year secondary school programme.</li></ul>

## ISCED field

Field  
Poslovne in upravne vede, pravo

## ISCED subfield

subfield poslovanje in upravljanje, menedžment

## Qualification level

SQF 7  
EQF 6  
First level

## Learning outcomes

The qualification holder will be able to:  
(general competences)

- think and understand critically, including through analysis and synthesis,
- apply effective and integral approaches in solving problems and decision-making, with the support of modern quantitative and qualitative methods,
- communicate effectively orally and in writing,
- analyse, interpret and use quantitative data and models,
- effectively use information and communication technology,
- efficiently manage own time, plan, motivate, apply own initiative and enterprise,
- show openness and understanding towards others and diversity (of cultures, people, organisations),
- work effectively in a team and develop interpersonal skills (effective listening, negotiation, persuasion and presentation),
- conduct research in the field of business operations and management,
- understand the European dimensions of management and the environment,

(subject-specific competences)

### STREAM: ECONOMICS

- demonstrate an advanced and broad knowledge of economics,
- develop a firm methodological basis,
- show flexibility,
- demonstrate familiarity with the overall basis of economic knowledge,
- solve problems in companies and organisations that do business abroad,
- understand concepts of global processes in the world,
- communicate on an equal footing with professional and business circles abroad,
- head teams in resolving the most complex issues of companies, public sector organisations and state administration,
- effect change and innovation in the business and public sectors,

### STREAM: E-BUSINESS

- work in various business fields that operate in e-business conditions,
- demonstrate familiarity with the functionalities of modern IT systems that fully support and link together business fields, and the functionalities of modern IT systems for electronic linking with business partners,
- perform operational leadership of computerised business fields, while also organising operations that are entirely and intensively IT-supported,
- demonstrate familiarity with the most common organisational and IT solutions and their introduction

to business processes,

- master balanced and up to date knowledge in the fields of operation and business IT,

#### STREAM: FINANCE AND BANKING

- have an insight into financial disciplines, their predominant methods and knowledge, as required for successful interdisciplinary team work,
- effect independent and professional solving of business and financial challenges in companies, banks, state administration, insurance companies, investment funds, public institutes etc.,
- pursue further education in relevant postgraduate programmes,
- describe, formulate and communicate complex business and financial problems and solutions,
- perform analyses using scientific methods and apply their results in practice,
- structure an independent educational path,
- critically evaluate the applicability of financial methods and their results,
- understand and apply established standards of knowledge in the financial discipline,
- include financial knowledge to support successful business decisions,
- document, analyse and evaluate various practices in the financial discipline,
- exploit research and development findings for the needs of own practices,
- transfer acquired knowledge to co-workers,
- analyse complex practical problems in a professional way,
- successfully plan, implement and supervise business and financial decisions,
- cooperate in developmental business and financial decisions,
- demonstrate personal integrity and operate in line with professional ethics,
- work with people from the financial discipline and other disciplines,

#### STREAM: BUSINESS MANAGEMENT AND ORGANISATION

- work at all levels and in all fields of operation of business and other organisations,
- assume tasks in shaping organisations and management of their business processes,
- analyse the functioning of organisations,
- formulate proposals for organisational changes to their structure and operation and in so doing apply modern information technology,
- actively implement planning, organisation, management and supervision of entire organisations and/or parts thereof in various conditions of operation,

#### STREAM: MARKETING

- work independently and creatively on very demanding professional assignments in the field of marketing,
- head and manage marketing functions in a dynamic and complex environment, while taking into account different cultural, social, legal, technological and economic frameworks,
- apply modern analytical methods and tools for decision-making on economic and business issues in the area of marketing,
- understand the effect of global, economic, legal, ecological, cultural, social and commercial impacts of the environment on the operation of organisations,
- perform tasks of planning, development, management, implementation and control of professional tasks in the field of marketing, especially in the area of procurement and sales operations, user behaviour, marketing research, development of new products and cooperation with intermediaries in supply chains,
- solve complex economic and business problems in the area of marketing using analytical methods and modern managerial techniques,
- collaborate in professional teams with various experts in solving complex economic and business problems,
- operate according to the principles of ethical and socially responsible actions,
- use innovative and creative approaches in professional operations with the support of modern

information and communication technology,

- plan and implement research for all areas of the marketing mix,
- occupy senior professional and management positions in the field of marketing functions in for-profit and non-profit organisations,
- continue studies on the master's level,

#### STREAM: INTERNATIONAL BUSINESS ECONOMICS

- independently and creatively perform complex professional work in the field of international economics, especially international operations and management on the operational and strategic level,
- occupy professional and management positions in typical fields of operation of companies and other organisations in international markets, especially in performing international marketing and financial transactions,
- apply modern analytical methods and tools for decision-making on economic and business issues in the area of international economics,
- understand the impact of global, legal, socio-cultural, ecological and ethical forces of the international environment on the operations of companies, other organisations and the state,
- plan, develop, lead and implement professional tasks in the field of international operations and marketing, international finance and development of relations with subjects in supply chains and tourism,
- solve complex economic and business problems on the basis of critical thinking and using modern managerial techniques and approaches,
- collaborate in professional teams and manage them in solving problems in a selected professional field,
- understand the importance of and functioning according to the principles of socially responsible actions and professional ethics,
- use innovative and creative approaches in professional operations with the support of modern information and communication technology,
- plan and implement research to resolve defined problems in the professional field of international marketing, international finance, logistics and tourism,

#### STREAM: ENTREPRENEURSHIP

- perform active and creative professional, inventive and innovative work,
- show flexibility,
- show a capacity for business communication and a view outside the framework of business functions,
- rapidly assume responsible tasks in practice and pursue further study that allows the performance of consulting, research and other scientific professions later on,
- identify and assess business opportunities,
- critically interweave theory and entrepreneurial practice and organise resources for new undertakings,
- pursue lifelong learning,
- communicate professionally and think critically,
- generate new ideas,
- make entrepreneurial decisions,
- study and respect diversity and multiculturalism and apply knowledge in practice while understanding the differences between individual global regions,
- qualitatively and quantitatively assess and use analytical concepts and tools,
- cooperate in an interdisciplinary team,
- perform creative work and innovation,
- show an ethical commitment in operations,
- pursue research and demonstrate integral thinking, decision-making and functioning,

## STREAM: ACCOUNTING, AUDITING AND TAXATION

- master modern knowledge essential for efficient and successful operation and development of the individual in the accounting, auditing and tax profession,
- successfully build on their knowledge and develop their vocational personality (career),
- perform accounting and auditing for simple and associated companies and for non-profit organisations,
- perform accounting and auditing as profitable activities in the form of an independent profession or as manager and owner of a business entity for performing accounting and related work for others,
- perform taxation activities in simple or associated companies, in non-profit organisations and state offices,
- perform tax advisory activities in the form of an independent profession or as the manager and owner of a business entity for performing such services for others,
- perform related professional work requiring a high level of general and special economic and other knowledge.

## Assessment and completion

Students' knowledge is assessed by means of practical exercises and seminar papers, and also via products, projects, performances, services, etc. and by examinations. Examination performance is graded as follows: 10 (excellent); 9 (very good: above-average knowledge but with some mistakes); 8 (very good: solid results); 7 (good); 6 (adequate: knowledge satisfies minimum criteria); 5-1 (inadequate). In order to pass an examination, a candidate must achieve a grade between adequate (6) and excellent (10).

## Progression

In order to progress to the second year, students must complete course units totalling at least 45 credits, and to progress to the third year they must complete all course units from the first year and course units from the second year totalling at least 45 credits.

## Transitions

Second-cycle master's study programmes (SQF level 8)

## Condition for obtaining certificate

Students must meet all requirements defined by the study programme to complete their studies.

## Awarding body

University of Maribor, Faculty of Economics and Business

URL

<http://www.epf.um.si/en/>

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