
Diplomant turizma (vs)/diplomantka turizma (vs)

Selected qualifications

Polagalec talnih oblog/polagalka talnih oblog



Name of qualification

Diplomant turizma (vs)/diplomantka turizma (vs)

Translated title (no legal status)

Bachelor of Applied Arts in Tourism

Type of qualification

Diploma prve stopnje (VS)

Category of qualification

Izobrazba

Type of education

Professional bachelor's education

Duration

3 years

Credits

180 credits

Admission requirements

- Matura or
- vocational matura, or
- school-leaving examination (prior to 1 June 1995) for any four-year secondary school programme

ISCED field

Field
Transport, varnost, gostinstvo in turizem, osebne storitve

ISCED subfield

subfield potovanja, turizem, prosti čas

Qualification level

SQF 7
EQF 6
First level

Learning outcomes

The qualification holder is qualified to:

(general competences)

- recognise, record, analyse and synthesise problems in specific work tasks at tourism companies and organisations, and at local and global tourism destinations,
- master research regarding the performance of operational tasks to ensure the increased effect of a performed task,
- develop critical and self-critical assessment,
- identify and rectify errors in services,
- apply acquired knowledge in work practice,
- develop communication skills in work with clients,
- work in a team or group, and
- constantly develop the skills needed to perform tasks.

(subject-specific competences)

- understand the importance of the concept of tourism as a sociological and economic phenomenon,
- acquire general knowledge about tourism as a separate service activity,
- recognise the most important local and international tourism regions,
- understand the basic management and economics of a company,
- understand the basic principles of planning and managing a tourism destination and tourism structures,
- be familiar with the concept of human resources, and the rational treatment and management thereof,
- plan and develop a comprehensive market communication strategy,
- master the basic principles and skills of communication in tourism,
- understand and develop communication competences in a foreign language, and enhance linguistic knowledge and terminology from the tourism sector,
- understand basic theories from tourism law,
- understand basic information technologies and the specifics of information solutions in the tourism sector,
- be aware of various types of events, distinguish the mission and the purpose thereof, and understand the trends and role of new forms of media in various types of events,
- understand the importance of security in the contemporary tourism environment,
- demonstrate knowledge of the operations of a hotel and make decisions regarding the organisation of work at a hotel,

- demonstrate knowledge of basic concepts from logistical processes in the tourism sector,
- demonstrate knowledge of the basic organisational and legal principles of the Slovenian tourism sector,
- demonstrate knowledge of basic and general travel subjects, and
- demonstrate knowledge of the concept, process and content of marketing at a tourism organisation.

Assessment and completion

Examination performance is scored as follows: 10 (excellent); 9 (very good: above-average knowledge but with some mistakes); 8 (very good: solid results); 7 (good); 6 (adequate: knowledge satisfies minimum criteria); 5-1 (inadequate). In order to pass an examination, a candidate must achieve a grade between adequate (6) and excellent (10).

Progression

Students may progress to the second year if they have met first-year requirements and accumulated at least 48 ECTS credits, while meeting all requirements from the following courses: Basics of Tourism, Corporate Economics and Statistics and Business Mathematics. All first-year requirements must be met and 48 ECTS credits accumulated from the second year for progression to the third year. Student must meet the requirements from the following courses: Travel Activity and Destination Management.

Transitions

Second-cycle master's study programmes (SQF level 8)

Condition for obtaining certificate

Students complete their studies when they have successfully met all prescribed requirements of a study programme and accumulated at least 180 ECTS credits.

Awarding body

University of Maribor, Faculty of Tourism in Brežice

URL

<https://www.ft.um.si/en/Strani/default.aspx>

